

## ViSalus Vi-Shape® Competitor Comparison

	ViSalus Vi-Shape®	Herbalife Formula 1	Shaklee Cinch (whey)	Monavie RVL	Pharmanex Body	Melaluca Proflex 20	Isagenix Isalean (kosher)	Zrii NutriVeda	Slimfast Powder	Myoplex Original	Met RX Original
Cost per serving (powder)	\$1.50	\$1.25	\$3.64	\$2.50	\$3.64	\$1.15	\$3.22	\$3.57	\$1.25	\$3.65	\$3.05
Fat (g)	1	1	2.5	4	2.5	4.5	5	0	3.5	6	2
Saturated Fat (g)	0	0	0.5	1.5	0	1	1	0	0.5	1.5	0
Sodium (mg)	75	140	200	180	180	75	115	Not Listed	140	250	360
Sugar (g)	<1	9	16	7	24	2	16	5	11	1	2
Carbohydrates (g)	7	13	24	29	21	11	27	17	18	22	20
Serving of Fiber <sup>2</sup> (>5g)	YES	NO	YES	YES	YES	YES	NO	NO	NO	NO	NO
Grams per serving	5	3	5	12	8	5	4	3	4	3	1
Prebiotic Fiber	YES	NO	YES	NO	YES	YES	NO	NO	NO	NO	NO
Cholesterol % of Daily Value	5%	0%	2%	13%	2%	3%	10%	Not Listed	1%	17%	7%
Cholesterol (mg)	15	0	5	40	5	10	30	Not Listed	5	50	20
Protein <sup>1</sup> (g)	12	9	16	18	15	20	23	20	2	42	38
Calories Powder	90	90	180	190	160	150	240	153	110	300	250
Calories Mixed in Skim Milk	170	170	270	280	250	240	330	243	200	390	340

1 ViSalus uses a proprietary Tri-Sorb™ protein blend. Some brands use less expensive sources.

2 Fiber and prebiotic fiber can help dieters stay full and support digestive health.

Information obtained in February 2011 from product nutritional labels provided on third-party product websites.

For complete nutrition information consult product labels.

This chart compares vanilla flavored protein powder mixes.

**Tri-Sorb™ is a proprietary blend of 3 high-quality proteins, along with digestive enzymes for maximum absorption to support lean muscle.**